

# AD RATES

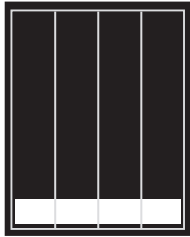


Angie DeLaughter, Sales Rep | 601-990-3003 ext 1 | Angie@WessonNews.com

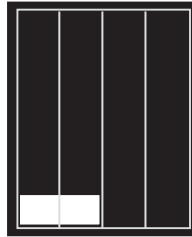
The Wesson News offers advertising opportunities to fit any budget. Grow your business's presence and profit by becoming a part of Wesson's community newspaper.

Circulation	Particulars	Submit an Ad
Free to pick up at racks around <ul style="list-style-type: none"> <li>• Wesson</li> <li>• Brookhaven</li> <li>• Crystal Springs</li> <li>• Hazlehurst</li> </ul> • View the extended version online for Free. <ul style="list-style-type: none"> <li>• Subscriptions are available.</li> </ul>	New issues are published every 2nd Tuesday of the month  Full ad production services are available for no additional charge	Ad reservation deadline is 10 days prior to publication date  Ads should be PDF files of the exact dimensions shown below

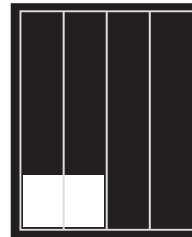
**Inserts - \$129, insert to be supplied by customer**



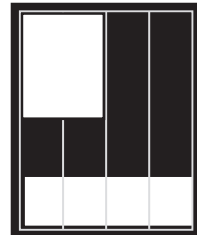
4 columns x 1.5 inches  
(10.375" x 1.5")  
Front Page Banner  
\$125 per month with 12-month contract  
\$150 per month with 6-month contract



2 column x 2 inches  
(5" x 2")  
\$55 per month with 12-month contract  
\$65 per month with 6-month contract  
\$75 per month with no contract reqd

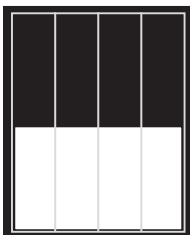


2 columns x 3 inches  
(5" x 3")  
\$75 per month with 12-month contract  
\$100 per month with 6-month contract  
\$125 per month with no contract reqd



**BEST SELLER!**

Quarter Page  
(10.375" x 3") or (5" x 6")  
\$125 per month with 12-month contract  
\$150 per month with 6-month contract  
\$175 per month with no contract reqd



Half Page  
(10.375" x 6")  
\$249 per month with 12-month contract  
\$299 per month with 6-month contract  
\$349 per month with no contract reqd



\*Ask about back page placement

Full Page - inside  
(10.375" x 12")  
\$459 per month with 12-month contract  
\$509 per month with 6-month contract  
\$549 per month with no contract reqd

## DIGITAL PACKAGES

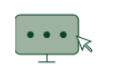
**Facebook Post**  
2 boosted posts on Wesson News Facebook Page.

**With Print Advertising:**  
\$149/month

**Digital Only:**  
\$249/month

**Digital Ad on Website**  
Your ad will be added to the homepage of WessonNews.com.

**Ad in Online Articles**  
Digital ad will be placed in rotation inside of articles on WessonNews.com.



**E-Blast**  
Digital ad will be a featured ad in a weekly E-blast. One E-blast per month.

**ANY SIZE 4-COLOR AD ONLY \$69**

\*Discounts available for multiple papers!